**Beat: Entertainment** 

# TWAS THE NIGHT BEFORE... By CIRQUE DU SOLEIL & THE MADISON SQUARE GARDEN COMPANY

#### **BRAND-NEW HOLIDAY THEATRICAL**

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**USPA NEWS** - Cirque du Soleil and The Madison Square Garden Company are pleased to announce that an all-new, family theatrical production, "Twas the Night Before"; will make its debut at The Madison Square Garden Company's venues, The Chicago Theatre and Hulu Theater at Madison Square Garden. "Twas the Night Before"; is an exhilarating new spin on the beloved Christmas classic as only Cirque du Soleil can imagine.

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We are thrilled to return to Chicago and New York with our very first production celebrating the holiday season, with a unique take on a Christmas classic. "Twas the Night Before" is a show created to entertain the whole family, as well as the perfect opportunity for parents to introduce the world of Cirque du Soleil to their children for the first time, " said Yasmine Khalil, Cirque du Soleil Chief Executive Producer.

"At MSG, we're committed to bringing our audiences the very best and most captivating entertainment available anywhere in the world, "[?] said Darren Pfeffer, executive vice president, MSG Live, The Madison Square Garden Company. "We are thrilled to be partnering with Cirque du Soleil "" another name in world-class entertainment "" on this one-of-a-kind production, which we know will not only provide a unique celebration of the season, but also inspire another generation to appreciate the creativity, athleticism and artistry of Cirque du Soleil."[?]

Source: The Madison Square Garden Company

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